ABSTRACT

A method of applying a frame to an image is provided, with the method operating on an image processor. The framing method uses a compact and flexible frame description for building a frame in a particular style. The frame description includes one or more graphical frame assets that are indicative of a portion of the frame. A frame rule provides instruction to the image processor on how to process and place the frame asset(s) into the frame, and how to apply the frame to the image. The framed image may then be published for local viewing, remote viewing, printing, or storing.